

GUNNAR Appoints Prestige International as US Ergonomic Channel Distributor

Carlsbad, CA (February 17, 2015) – GUNNAR Optiks, the creator and world's leading manufacturer of computer and gaming eyewear, has announced a strategic partnership with Prestige International to distribute GUNNAR products to the ergonomic channel in the United States.

Founded in 2006, GUNNAR specializes in patented, doctor recommended computer eyewear designed to protect and enhance vision using revolutionary lens technology. Gunnar has received considerable media attention over the years including that of PCWorld, Lifehacker, Gizmodo, Mashable and The New York Times.

"Prestige International is the perfect fit for us", said Joe Croft, CEO and Co-founder of GUNNAR. "As the leading distributor of high end ergonomic products in the USA - their knowledge, network and enthusiasm will make this a winning partnership for everyone involved".

"The professionalism and quality of the ergonomic products in the GUNNAR line will be an asset and fit in well with what Prestige International is known to have and offer people ", said Sherry Davis, Vice President of Marketing for Prestige International. "Awareness of the importance of ergonomics in the home and work life is a growing topic in the US. We strive diligently to deliver products and solutions that allow people to work productively and play comfortably."

About GUNNAR

Founded in 2006, GUNNAR Optiks, LLC designs and engineers Computer Eyewear to protect and enhance vision using revolutionary technology solutions. GUNNAR introduced the Technology Eyewear category in 2008 and pioneered the only patented lens technology to reduce digital eye strain and fatigue issues associated with computer use. GUNNAR is a privately held company headquartered in Carlsbad, California.

For more information, please visit: gunnars.com

About Prestige International

Prestige International's corporate office is located in New York, USA. It is the largest ergonomic workstation products and accessories exclusive distributor in the United States. The company aims to promote healthy living and sustainability with a line of award winning ergonomic, environmentally friendly input devices and computer workstation products.

For more information, please visit: team-prestige.com