

## **Bakker Elkhuizen Appoints Prestige International as US Distributor**

*New York, October 15, 2012* – Today Bakker Elkhuizen, the Dutch based developer and producer of high-end ergonomic accessories, announced a strategic partnership with Prestige International to distribute Bakker Elkhuizen products in the USA.

Bakker Elkhuizen has specialty in designing ergonomic solutions for computer workstations. In doing so, Bakker Elkhuizen bases itself on 4 workstation concepts: fixed, mobile, flex and home workstations. For each situation they offer the correct product as a solution. Ergonomic functionality, high-end materials and design are key in the development of the products.

“The demand for our products is growing, especially as our products are designed for use in the field of the New Way of Working” says Martin Hooijmans, CEO of Bakker Elkhuizen. “The flexible workplace, mobile and home working are still growing very fast and this will continue. We wanted to strengthen our position in the US market. Prestige International is the perfect fit for us. They are the leading distributor of high end ergonomic products in the USA. Their knowledge, great reseller network and enthusiasm will make this cooperation a success”.

"Professionalism and quality of the ergonomic products in the Bakker Elkhuizen line will be an asset and fit in well with what Prestige International is known to have and offer people ", said Marc Bruh, CEO of Prestige International. "Awareness of the importance of ergonomics in the home and work life is a growing topic in the US. We strive diligently to deliver products and solutions that allow people to work productively and play comfortably; this coalition with Bakker Elkhuizen line will do just that."

### **About Bakker Elkhuizen:**

Bakker Elkhuizen is a privately owned company, based in the Netherlands. The company was founded in 1994 by ergonomists with the aim of linking humans and computer in a natural way. In first instance by doing research and giving advice. In practice there appeared to be a lack of good products and Bakker Elkhuizen decided to develop ergonomic products. Many of their products are award winners and were patented. Today Bakker Elkhuizen is regarded is one of the leading Ergonomic specialists.

Fore more information visit: [www.bakkerelkhuizen.com](http://www.bakkerelkhuizen.com)

### **About Prestige International:**

Prestige International's corporate office is located in New York, USA. It is the largest ergonomic workstation products and accessories exclusive distributor in the United States. The company aims to promote healthy living and sustainability with a line of award winning ergonomic, enviromentally friendly input devices and computer workstation products.

For more information visit: [www.team-prestige.com](http://www.team-prestige.com)